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# PRESS RELEASE

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FOR IMMEDIATE RELEASE

## SHE LAUGHED AND THE WORLD LAUGHED WITH HER

OREGON, WIS, November 10 -- Ella Wheeler Wilcox, one of the Victorian world's most popular poets, penned the famous line: "Laugh and the world laughs with you, cry and you cry alone."

*Ella Moon: A Novel Based on the Life of Ella Wheeler Wilcox* by Ed Ifkovic will be published in April by Waubesa Press, the quality fiction imprint of Badger Books. The book will be available in both hardcover and trade paperback editions.

Born on an impoverished Wisconsin farm, Ella Wheeler Wilcox hungered for fame and fortune. As a young farm girl, she caught the attention of East Coast editors. Her life became a tapestry of color and melodrama, an epic of American rags to riches. She scandalized her generation with verse that seemed too risqué for a puritanical nation, but her own married life was the model of Christian propriety.

This fictionalized account chronicles her controversial life, not only the glittering heights of international celebrity, but also the nagging fears that tempered her vast and cherished success.

Other notable works by Wilcox were a poem marking the death of Queen Victoria and a plea to World War I American soldiers fighting in Europe to "come back clean, boys" to their wives and families and avoid venereal disease.

Ed Ifkovic is the author of a previous novel, as well as numerous short stories. He lives in West Hartford, Connecticut.

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# **ELLA MOON**

## **Fact Sheet**

**TITLE:** *Ella Moon: A Novel Based on the Life of Ella Wheeler Wilcox*

**PUBLISHER:** Badger Books Inc., P.O. Box 192, Oregon, WI 53575; Phone: 800-928-2372;  
Fax: 608-835-3638; E-Mail: books@badgerbooks.com; Web site: www.badgerbooks.com

**PUBLICATION DATE:** April 2001

**AUTHOR:** Ed Ifkovic, a community college English professor who lives in West Hartford, CT

**PAGES:** 370

**FORMAT:** 5.5 x 8.5 hardcover & trade paperback

**PRICE:** Hardcover, \$25.00; trade paperback, \$14.95

**ISBN:** Hardcover, 1-878569-72-4; trade paperback, 1-878569-73-2

**SUMMARY:** A fictionalized biography of America's most popular poet of the 19th Century.

**DISTRIBUTION:** Available in bookstores, from major wholesalers or directly from Badger Books Inc.

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