
PRESS RELEASE

ATTENTION: SPORTS DIRECTORS:
BOOK AUTHOR ON YOUR PRE-GAME SHOW!

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FOR IMMEDIATE RELEASE

ALLIGATORS, JOKES, FUN HIGHLIGHT WACKY PACKER BOOK

OREGON, WI, November 10 -- Brett Favre may not be intimidated by burly pass rushers but the Green Bay Packers quarterback apparently isn't so comfortable around alligators. That's according to his brother, Jeff, who reveals a hilarious family story about Brett in *The Packer Fan(atic) Handbook : Jokes, Barbs, Fun & Facts in Honor of America's Team*.

Former Packer great Willie Wood calls *The Packer Fan(atic) Handbook* "a Whoopie Cushion of laughs, one punchline after the next." In the introduction, former Packer great Fuzzy Thurston offers a challenge to today's Packer team.

The 96-page book by Daniel Edelstein and published by Badger Books Inc. includes more than 250 jokes, 30 funny illustrations by award-winning artist Jim Haynes and 50 photographs, including some never seen before. Photos include Brett Favre wearing a "Superman" MVP costume and donning a Cheesehead® plus shots of funny hometown "monuments" erected in his honor. The book also includes tributes to Vince Lombardi, Mike Holmgren and Ray Rhodes, a 1936 photo of the Packer Lumberjack Band and a humorous story by Cheryl Paronto Paul, one of the last Packerette cheerleaders.

Book Daniel Edelstein, the author and a lifelong Packers fan, on your Packer pre-game show! Call Daniel directly at (301) 916-1850. Excerpts from *The Packer Fan(atic) Handbook* can be found on the Internet at **www.packerfanhandbook.com**. Call (800) 928-2372 to request a review copy.

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Waubesa Press

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The Packer Fan(atic) Handbook

Jokes, Barbs, Fun & Facts in Honor of America's Team

Fact Sheet

TITLE: *The Packer Fan(atic) Handbook : Jokes, Barbs, Fun & Facts in Honor of America's Team*

AUTHOR: Daniel Edelstein

PUBLICATION DATE: August 1999

PRICE: \$9.95

FORMAT: 5.5x8.5 trade paperback

ISBN: 1-878569-63-5

CATEGORY: Sports / Humor

IMPRINT: Badger Books Inc.

PAGES: 96

WEB SITE: Excerpts from *The Packer Fan(atic) Handbook* can be found at www.packerfanhandbook.com

SUMMARY: A collection of more than 250 jokes, 30 funny illustrations, 50 photographs and stories about the Green Bay Packers.

DISTRIBUTION: General bookstores or directly from Badger Books Inc. P.O. Box 192, Oregon, WI 53575 (phone 800/928-2372) for \$9.95 plus \$3 shipping.



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ABOUT THE AUTHOR

DANIEL EDELSTEIN is a lifelong Packer fan who lives in the Washington, D.C. area. Besides attending Packer games since age 5, he has published his nature and science writing since 1981 in books, newspapers, magazines, video/film (narration), Web sites, CD-ROMs and brochures. His nature activity book, *A Program Planner for Naturalists and Outdoor Educators*, was published by his company, Joy Of Nature, which offers outdoor nature tours to various destinations that he leads. Daniel also speaks at conferences and teaches adult classes related to the outdoors, specializing in bird-related topics.